

Beijing Innotrek Technology CO., Ltd

Executive Summary

Company's background

Established in November 2003, Beijing Innotrek Technology CO., Ltd is a high technology enterprise consisting of a team professional staff of outstanding background of various important aspects, i.e., marketing, technical etc. Innotrek focuses on research and development of advanced broadband technology according to requirements of ISO 9000 to ensure quality of products developed. Company has also attained patent rights for our technology. Innotrek has a total of five stakeholders.

The management team consists of Mr. Wynn Wang as Managing Director, Mr. Tao Cheng as Managing Director in Technology and Mr. Wu Dan as Assistant MD.

Project Description

Our project, "Advanced Broadband Technology Installation Service for Hotels" makes use of "Innotrek Intelligent Broadband LAN System", which combined Power Line Communication (PLC) with DSL technology and LAN technology to form a whole new Broadband technology. Project has attained support from "Innovative Fund for Technology Firms". The Broadband system applied high speed PLC technology through telephone lines and cable lines, thus effectively solves connection instability of existing traditional PLC systems. Besides, the system omitted the need for additional wiring and construction work such as drilling into buildings for the installation of broadband network. As the name suggests, the project is catered specially for hotels. It appeals to hotels as being both time and cost effective, especially existing hotels which does not want to sacrifice sales for upgrading. To attract more hotels, we proposed a model of "Completing the setting up of Broadband internet for a hotel in a day, at a low rate charged per room each day", which emphasizes largely on the low cost of realization as well as fast speed of construction of Broadband network using our technology.

Financial Summary

Innotrek currently has a total asset size of RMB 4,090,000. The predicted sales forecast for 2008 is expected to hit RMB 25,000,000, with profit reaching RMB 2,000,000.